JENNA HAMPTON

WEB & GRAPHIC DESIGNER / ART DIRECTOR

Florida
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ABOUT

Working with marketing professionals for the past 10 years as a designer, I am very comfortable with digital marketing strategies. I specialize in web design and front-end development working extensively inside of WordPress and also coding my own static HTML microsites. I have worked heavily in branding, brand strategy and messaging.

EXPERIENCE

10/2014 - 03/2019

WEATHERFLOW
Creative Director
Art Direction, Web Design, HTML/CSS, Graphic Design - (app design, microsites, landing page design, 1 sheets, product guides, packaging).

06/2013 - 06/2014
1 year, 1 month

RAVEN SUN CREATIVE
Lead Designer
Managing assets for use in large scale proposals for the Theme Park Industry. Designing large scale proposal books, powerpoint templates, company collateral, Google Apps administration, along with website design and Wordpress implementation for Raven Sun Creative.

01/2008 - 05/2013
5 years, 5 months

DME
Web Design Lead
Worked with the Software Development team as well as the Marketing Department to create e-commerce landing pages as well as several online marketing initiatives. Coded all finished designs in HTML/CSS for html5, html4, css2, css3 specifications. Used wire framing to refine the existing web-to-print automation framework with emphasis on usability and created the necessary CSS. Used backwards compatibility awareness to help bring modern web design and standards to users who may still have had a necessity for older browsers, IE6 in particular. Provided occasional email design and coding as well as Flash banner design and execution and Flash interactive video functionality.

REFERENCES

David St John
CIO - Weatherflow
T: 386 566 0505
E: dstjohn@weatherflow.com

Julie Turcotte
UI/ UX - Cirque de Soleil
T: 514 803 1577
E: julieisworking@gmail.com

EDUCATION

2007 - 2008
DAYTONA STATE COLLEGE
AS, Digital Media, Internet Design
Foundations in programming, CSS/HTML.

2001 - 2005
UNIVERSITY OF CENTRAL FLORIDA
BA, Film
Cinematography, French Cinema, storytelling, experimantal film, editing.

1997 - 2000
SAVANNAH COLLEGE OF ART AND DESIGN
Architecture Focus
Foundations in design and architecture.

AWARDS

2011
SILVER ADDYS
American Advertising Foundation

Interactive Media - Micro or Mini Sites
Personalized Gift Source

Interactive Media - Website
DME Delivers

Elements of Advertising - Logo
EZbikenow.com

SKILLS

Photoshop

Illustrator

InDesign

HTML 5

CSS 3

WordPress